



PEI YU SUN

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EXPERIENCE

- May, 2018 - Current** **REDSLOT INC.**
Interaction Designer
Consulting the UI/UX Design for the APP. Conducted proposals for package solutions for app user (restaurant). Designing delivery packages for the customers. Designing the overall look for the machine.
- May, 2018 - Current** **WANPAKU BK**
Branding and Visual Identity Designer
Branding for the company. Designed logo and signage for the restaurant. Designed a set of Japanese typography. Designed visual identities including menu, business card, packages and etc. Conducted visual directions for photoshoot. Conducted a brand guideline for the company.
- Aug, 2017 - Current** **OVERICE DESIGN STUDIO**
Visual Identity and Interaction Designer
Branding for the company. Collaborated with the studio and conducted design direction plans for several projects.
- May, 2016 - Jun, 2016** **I PINCO PALLINO**
Graphic Design Intern
Generate the illustrations done by the fashion designer into vector graphics. Creating graphics based on the moodboard provided by the designer. Designing repeated patterns for baby products such as baby bed accessories, pajama, etc.
- Apr, 2015 - Jun, 2016** **YONGHONG FOOD CO. LTD.**
Graphic Design Intern, Freelance
Designed ad images such as email campaign, instagram posts, website banners, etc. Photographed jewelry and retouching. Photographed headshot photos for the group.

EDUCATION

- 2019 - 2021** **NEW YORK UNIVERSITY**
Master in Interactive Telecommunications Program
- 2013 - 2017** **PARSONS THE NEW SCHOOL FOR DESIGN**
Major: Communication Design
Cumulative GPA: 3.6
Minor: Fashion Communication
Cumulative GPA: 3.8

SKILLS

LANGUAGES

Mandarin / English / Japanese

COMPUTER

Adobe Illustrator / Adobe Photoshop /
Adobe Indesign / Adobe Lightroom /
Adobe Aftereffects / Adobe Premier

OTHER

Photography / Fashion Illustrations